

# **Application & Invoice for 2012 UFA Delegate Seminar**

## **Event Sponsorship & Exhibit Space**

May 8- 11, 2012, Trump Taj Mahal, Atlantic City NJ. See next page for event times and dates.



### **Seminar Program Guide Listing Info (free for all Exhibitors & Sponsors):**

**(list exactly as it should be published to our members in the Program Book)**

Company:

Contact Person(s):

Contact Person(s):

Contact Person(s):

Email:

Email:

Email:

Website:

Mailing Address:

City:

State:

Zip:

Work Phone:

Cell Phone:

Fax:

Work Phone:

Cell Phone:

Fax:

Work Phone:

Cell Phone:

Fax:

☺ **I intend to participate in the following:**

Event Sponsorship Opportunities:

Platinum \$10,000 & up

Gold \$5,000-\$9,999

Silver \$2,500-\$4,999

Bronze \$1,500-\$2,499

☛☺ Enter event interested in:

See page 2

8' Exhibit Table \$395 (free for Platinum/Gold/Silver Sponsors)

☛☺ secure 2011 rate of \$350 if payment received by **March 1st**)

Full Page Ad in Program Book \$395 (free for Platinum Sponsors, \$195 for Gold/Bronze Sponsors)

Half Page Ad in Program Book \$200 (free for Gold/Bronze Sponsors)

Raffle Donation Sponsorship (company name announcement at each drawing). *Check one below:*

My company will provide prizes (must be at UFA by **March 12th** to have your name in Program Book as prize donor)

Item(s)/Prize(s):

We prefer the UFA to purchase prizes in our company's name. Amount: \$

Premium Bag Stuffer: Personalized items labeled with your company ID inserted in Delegate 'Goodie Bags'

Items:

(Your items, with your company info on them, must be at UFA by **April 13th** to ensure inclusion in bags.)

### **Total Participation Investment:**

\$

Event Sponsorship (*Last year's sponsors have preference until deadline*)

(If the event you choose is not available, you will be placed on waiting list. You will be contacted.)

\$

Exhibit Table

\$

Program Book Ad (*ad material must be emailed to Stephen Symbolik at [Ssymbolik@ufanyc.org](mailto:Ssymbolik@ufanyc.org) by March 12th. The ad must be in PDF format. We only publish black & white ads.*)

\$

Raffle Sponsorship. (*Only list \$\$ if UFA is purchasing prizes for you*)

\$

**TOTAL Due. I'm sending my check number under separate cover.**

Comments or Notes:

**Exhibitor Payment must be received by March 12th to secure space, ads & Seminar Program Guide listing.**  
*Limited sponsorship and exhibit space is available. The UFA cannot guarantee placement after deadlines.*

**THIS APPLICATION IS AN INVOICE.**

# Event Sponsorship Opportunities

*Event rates differ within each sponsorship level, based on exposure and event costs.*

## ★ Sponsorship Levels:

- Platinum \$10,000 & up    Gold \$5,000-\$9,999    Silver \$2,500-\$4,999    Bronze \$1,500-\$2,499

(‘Plus’ Categories: You may increase your sponsorship exposure with each level)

To sponsor an event, select one of the above categories on page 1 of this form. Last year’s sponsors will be given first priority to sponsor the same event, if confirmed by March 1st. After the deadline, sponsorships will be available to organizations on the waiting list.

### **Tuesday, May 8:**

- |  | <u>Sponsor Level</u> |
|--|----------------------|
| <input type="checkbox"/> Welcome Suite (4pm to 12am)   | <i>Bronze</i>        |
| <input type="checkbox"/> Seminar Registration Counter<br>(Tues 4pm - 8pm, Wed 7:30am - 1:15pm & 5pm - 6:30pm, Thurs 7:30am - 1:15pm) | <i>Platinum</i>      |
| <input type="checkbox"/> Delegate Gift<br>(High quality gift each Delegate receives at registration counter)                         | <i>Platinum</i>      |

### **Wednesday, May 9:**

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> Breakfast (7:45am - 9am)                    | <i>Gold</i>     |
| <input type="checkbox"/> General Session (9am - 1pm)                 | <i>Silver</i>   |
| <input type="checkbox"/> Lunch (1pm - 2pm)                           | <i>Gold</i>     |
| <input type="checkbox"/> Workshops (2pm - 5pm)                       | <i>Bronze</i>   |
| <input type="checkbox"/> Reception Party (7pm - 9pm)                 | <i>Platinum</i> |
| <input type="checkbox"/> Hospitality Suite (9pm - 12am, Wed & Thurs) | <i>Bronze</i>   |

### **Thursday, May 10:**

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> Breakfast (7:45am - 9am)                    | <i>Gold</i>     |
| <input type="checkbox"/> General Session (9am - 1pm)                 | <i>Silver</i>   |
| <input type="checkbox"/> Lunch (1pm - 2pm)                           | <i>Gold</i>     |
| <input type="checkbox"/> Workshops (2pm - 5pm)                       | <i>Bronze</i>   |
| <input type="checkbox"/> Evening Cocktail Hour (6:30pm - 7:30pm)     | <i>Silver</i>   |
| <input type="checkbox"/> Bagpipers for Honoree Event (8pm)           | <i>Bronze</i>   |
| <input type="checkbox"/> Dinner Wine & Refreshments (7:30pm - 10pm)  | <i>Bronze</i>   |
| <input type="checkbox"/> Dinner (7:30pm - 10pm)                      | <i>Platinum</i> |
| <input type="checkbox"/> Music & Entertainment (10pm - 1am)          | <i>Silver</i>   |
| <input type="checkbox"/> Hospitality Suite (9pm - 12am, Wed & Thurs) | <i>Bronze</i>   |

### **Friday, May 11**

- |   |             |
|---|-------------|
| <input type="checkbox"/> Friday Breakfast (8:45am - 10am) | <i>Gold</i> |
|---|-------------|

## **Send Raffle Prizes & Goodie Bag Stuffers to:**

Uniformed Firefighters Association Seminar Prizes  
4th Floor Mailroom, ATTN: Denise Keeley  
204 East 23rd Street  
New York, NY 10010

### ⊕ **Deadlines:**

- \* Notify us by **March 12th** if you intend on donating Raffle Prizes in order to have your company listed in the Program Guide Book as a donor.
- \* Premium Bag Stuffer ‘Goodies’ must be at UFA by April 13 to be inserted into each Delegate ‘Goodie Bag’.

**Questions about Prizes or Goodie Bags contact Denise Keeley at 212-683-4832 or [dkeeley@ufanyc.org](mailto:dkeeley@ufanyc.org)**

**☎ For UFA to contact you (will NOT be published):**

Company:

Contact Person(s):

Contact Mailing Address:

City:

Work Phone:

Email:

State:

Cell Phone:

Zip:

Fax: